



## Jamie Sadock Background

Following graduation from the University of Pittsburgh, with degrees in Psychology and English, Jamie Sadock was heading towards a career other than design. Always involved in the art world in an ancillary way, she accepted an assistant design position with a sportswear firm in New York, the summer before enrolling in a Ph.D. program in clinical psychology. Her life-long interest in art and fashion design accelerated and she realized she'd found her niche.

Design positions with *Henry Grethal Menswear, Calvin Klein Women's Sportswear and others*, added experience Jamie Sadock has combined with inborn fashion sense to create her full collection of multifunctional, lifestyle apparel.

After a six year tenure with international company, Le Coq Sportif, where she headed the international design team, she then became partners in IXSPA 2000 (International Sports Products of America) before starting her namesake company which will celebrate its 15th anniversary at the PGA show in January 2009.

**Jamie's philosophy of "FEAR NO ART" also extends to her personal life... FEAR NO LIFE EXPERIENCE, she says...**