



## Jamie Sadock Biography

### “FEART NO ART, BATTLE BOREDOM”

*THESE ARE ARE MORE THEN JUST PHRASES.*

THEY ARE THE ARTISITISTIC PHILOSOPHY THAT IS THE KEY TO THE SUCCESS OF “JAMIE SADOCK” - **founder and designer, Jamie Sadock**

Fourteen years ago, Jamie founded her company and her success, has beed nothing less than spectacular... “Jamie Sadock” has continued her long tenure as the rising star in the **resortwear industry**.

Jamie Sadock’s ability to create elegant concepts using unusual colors and design mixes puts her company far above the rest. Comprised of both men’s and women’s resortwear, the range offers a variety of categories from performance golf to a complete collection of resort sportwear.

Yet she hasn’t stopped here. Realizing that there was a total and frenetic deman for more products created with her artistic foundation. Jamie Sadock has recently developed additional categories including “**COMFORT FOOTWEAR**” and an accessories/purse division which premiered to accolades at the recent PGA Show.

Jamie Sadock’s passion for design excellence in everything from furniture and interior design to artwork, leads her to be a perfectionist. Jamie Sadock oversees every stage of production, traveling throughout the Orient and Europe, researching new fabrics and trends and dealing directly with the production facilities to ensure the quality she insists upon go into every garment.

Despite a demanding schedule, Jamie retires to her spectacular post-modern loft in New York, to enjoy a minute or two of solitude. Although physicaly at rest, her mind continues to visualize her next projects and quoting her husband, Jamie is in “perpetual motion”